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Windermere Closes Out 2012 On Top

PALM SPRINGS, CA – December 29, 2012 – Windermere Real Estate Southern California is wrapping up the 2012 year with year-end sale projections that far exceed last year's groundbreaking sales record.

"We continue to be extremely proud and thankful that our fantastic family of Windermere real estate professionals propels us to the top of the market," said Bob Deville, co-owner of Windermere Real Estate Southern California. "At Windermere, we understand the cycles of the real estate market and plan accordingly. Throughout 2012, we continued to expand our offices, develop new tools and associate with the very best real estate agents in the desert."

Windermere closed out its third quarter in 2012 again as the real estate market leader throughout the Coachella Valley for the 16th consecutive quarter. Currently with a year-to-date closed sales volume exceeding \$1,345,111,452 in residential home resales according to Desert Area MLS data, Windermere continues to dominate both the residential resale and luxury home markets.

Annual luxury homes sales numbers through the end of November show Windermere Real Estate Southern California with a total sales volume of \$297,469,000, more than twice the number of its nearest competitor. Windermere's current cumulative total in luxury sales even exceeds their next four competitors' totals combined, according to third party data.

"A combination of factors, including the decrease in distressed property sales, historically low mortgage rates and lower inventory, have helped boost sales prices and home values in all price points," said Bob Deville. "The result of this equates to encouraging news for both buyers and sellers who are looking to garner the maximum value for their properties."

For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com or call us at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.



Contact:

Jonathan Speight
Communications Specialist
760.770.6801
jonathans@windermereocal.com

About Windermere Southern California:

Since 1993, Bob Bennion and Bob Deville, owners of Windermere Real Estate Southern California, have been one of the real estate industry's most dynamic and successful real estate partnerships. Windermere Real Estate Southern California consists of highly qualified, professionally trained real estate agents, associate brokers, and property management personnel. For the location of the Windermere Southern California Real Estate office nearest you, visit us on the web at www.WindermereSoCal.com.

