FOR IMMEDIATE RELEASE

Bob Bennion and Bob Deville Welcome Keith Zacharski To Carlsbad Office

SAN DIEGO, CA – MAY 3, 2015 – Bob Bennion and Bob Deville, owners of Windermere Real Estate SoCal, are proud to welcome Realtor® Keith Zacharski to the Carlsbad office, located at 300 Carlsbad Village Drive, Suite 217. Keith, who holds a B.A. in Real Estate and an M.B.A., has had his license since 2007 and is teaming up with his wife, Windemere SoCal Realtor® Shaina Zacharski, to form Keith and Shaina Realty Group. With a solid background in entrepreneurship and photography, Keith blends his business and creative experiences to help his clients around coastal North County San Diego, including buyers, sellers, and investors, make the best real estate decisions possible.

Keith began his real estate career in 2007, working for a developer as a Buyer's Agent for a 55+ luxury condominium community. That experience instilled in him a passion for helping others and the primary reason why he chose to get into real estate professionally. "I love making my clients' dreams of home ownership a reality," he says. Keith's zest for assisting his clients is evidenced by his high-energy, positive approach and enthusiasm for the task at hand, intangible assets he brings to every relationship. By combining his passion for helping others with his wife's client service approach, Keith and Shaina are able to leverage their respective strengths and backgrounds to focus on serving clients and achieving their real estate goals.

Before venturing into real estate, Keith was an Operations Manager for several start-up companies, giving him insight into an investor's perspective and how to evaluate risk. "After working with investors for several years, I have a good idea of their mindset and approach in regard to achieving certain financial goals. Because of my experience, I am able to help real estate investment clients seek out properties that meet those fiduciary checkmarks." Keith is also a professional photographer, specializing in architectural and

real estate photography. "Staging and photography are a huge part of getting a home ready for the market and maximizing its appeal to potential homebuyers. I advise clients on how to stage their home and then shoot the photos myself, finding the most unique lines to present the home in an interesting and captivating way," Keith adds.

Keith chose to join Bennion and Deville's Windermere SoCal brokerage because of the company's reputation and recommendations from others. "Beyond my wife already being associated with Windermere SoCal, I feel like I am at home with family. Everyone is friendly and professional, and the location in the heart of Carlsbad village is perfect. For me, joining was a no brainer."

Says Managing Broker Joe Wogoman, "Keith's experience in real estate coupled with his professional background and creative eye as a photographer make him an ideal agent for any discriminating client. Pair him with his wife Shaina, who is a true professional through and through, and you have the makings of an excellent team. I am happy to welcome Keith to our Carlsbad family and wish him and Shaina a prosperous 2015."

About Windermere Real Estate SoCal

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities in San Diego and Orange counties in 2010. Windermere SoCal office serving San Diego County are located in Alpine, Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Beach and Laguna Niguel. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit our website at WindermereSoCal.com. Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.